



# THE KIWANIS CLUB OF GADSDEN



September 1, 2016

Happy holidays to everyone!

It is that time of year to begin planning for the Annual Christmas Parade. The Kiwanis Club of Gadsden is the sponsor and we are looking forward to another great parade. In order to make this a success, we would like to have you and/or your group to participate in this parade.

The theme of this year's parade is "Literary Christmas"(your favorite Christmas book or story).

**Remember, there can be no Santa Claus in any entry.** The parade is set for Monday, December 5, 2016. We hope everyone will have a float.

**Entry fees are:**

Commercial	-- non float - \$50.00,	float - \$25.00
Non commercial	--non float - \$25.00,	float - 0
Kiwanis past winners floats – invitation only	- 0	
Bands	-- 0	

**A Float is defined as: 1 – anything that is not a land based self-propelled vehicle and must be pulled by another vehicle, 2 – Decorations must be based on the parade theme and must include lights and/or sounds. To be entered as a float, it must meet the above requirements.**

The parade will form at the Etowah County Courthouse on Ninth Street and Forrest Avenue and proceed down Broad Street. The parade will turn right on First, disbanding after the entry passes Chestnut Street. Please pay special attention to the staging area map when you receive it and make sure all the members of your group know where to line up.

There will be a float competition; however there will be no competition for the bands. **This year there is a change to the categories for floats.** There will be three noncommercial categories: schools, churches, and other. There will be one winner for each category. There will be one winner for the commercial category. There will be an invitation only float category, Kiwanis past winners floats, for floats that have placed 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup> in the past three years in both commercial and non-commercial. There will be a 1<sup>st</sup> and 2<sup>nd</sup> place winner for that category. The entries will be judged on the theme, and the sights and sounds of the season.

All entries must be decorated with lights, music and physical decoration. Individuals must have something in addition to just a car, something that will excite the spectators. This parade is for the children so we want all entries decorated with lights, sounds and physical decorations. We also would like as many entries as possible to have floats that use the theme to make the parade exciting for the spectators. We thank each of you in advance and hope you use your imagination to make this a fantastic parade for our spectators. Please call the Gadsden Kiwanis Club if you have questions or need more information.

Please be sure to fill in all information about your group and/or its activities for the TV Commentators.

If you plan to participate, please complete the registration form and return it with your entry fee **NO LATER THAN NOVEMBER 21, 2016.** IT IS NECESSARY THAT ALL ENTRIES BE RECEIVED BY THIS DATE. If you have questions, please call the **Gadsden Kiwanis Club at 256-295-3441.** You can also send an email to **GadsdenKiwaniis@gmail.com.** If you leave a message or send an email, please give your name, group and phone number(include area code) so we can get back to you as soon as possible. Make checks payable to: Kiwanis Club of Gadsden and mail to:

Gadsden Kiwanis Christmas Parade  
P.O. Box 264  
Gadsden, Al 35902-0264

Please take a moment to fill out your entry form now. We will correspond with you again regarding your position in the parade line up, arrival time and other information. This should be a great celebration of the Christmas Season and let's start by giving the children of our community a great evening as they watch the parade go by.

Thank you,

Christmas Parade Committee